Eco-Friendly Certified Event 'ECO PANORAMA'



Duration 8. 31.(Sat) ~ **9. 8**(Sun)

Complete 9 eco-friendly missions and post verification/hashtag on your personal SNS!

Visit the Muju Firefly Festival event booth at the entrance of Muju Yeche Cultural Center and get a chance to draw prizes equal to the number of SNS verifications

- 1,000 winners will be selected Prizes include Muju Love Gift Vouchers (100,000 KRW), Firefly Mystical Exploration tickets for two, and various local products from Muju County.
- We encourage you to participate with a heart that cares for the earth alongside the fireflies∼♥
- Please refer to the Muju Firefly Festival website.

Main Programs

Please access the festival website (www.firefly.or.kr), sign up as a member, and then proceed with the registration

* Registration is on a first-come, first-served basis and may close early.

Firefly Mystical Exploration

Share your love while watching the twinkling fireflies. Make a wish

Duration 8.31.(Sat) ~ **9.8.**(Sun)

Location Late Firefly Habitat(Starting point: P3 Parking Lot next to the Muju National Sports Center)

Fee 15,000 KRW per person (A 5,000 KRW Muju Love Gift Voucher included, one per person)

> * Muju Love Gift Vouchers will be issued on the day of the event at the venue

16:00~18:00 at the information desk inside the event area 18:00~21:00 at the Mystical Exploration starting booth

Create memories in Muju with your family.

Duration 8 sessions (8.30.(Fri), 8.31.(Sat), 9.1.(Sun), 9.4. (Wed), 9.5.(Thu), 9.6.(Fri), 9.7.(Sat), 9.8.(Sun))

Location Firefly Festival Area and Muju County Eco-tourism Sites

Fee 350,000 KRW for a family of 3, 400,000 KRW for a family of 4, 450,000 KRW for a family of 5 *A 10,000 KRW Muju Love Gift Voucher per person will be issued

Firefly Starlight Picnic

Duration 4 sessions (8.31.(Sat), 9.1.(Sun), 9.6.(Fri), 9.7.(Sat)) 21:00 ~ 23:00

Location Soinaru Park, Daechari, Muju-eup **Starting point in front of Muju National Sports Center

Fee 5,000 KRW per person

Opening Parade

Duration 8. 31.(Sat) 18:30 ~ 19:30

Location From Muju County Office to Deungnamu Stadium

Details A vibrant spectacle featuring marching bands, traditional Korean percussion groups, large drum performances, and Taekwondo performance teams

Splash Festival with DJ

Duration 8.31.(Sat), 9.1.(Sun), 9.7. (Sat), 9.8.(Sun) 4 days over weekends 14:00 ~ 15:00

Location Around Namdaechon Bridge, Muju-eup

Application Open to all tourists on a first-come, first-served basis

Performance Programs

Firefly Concert

Enrich your festival experience with famous artists!



8. 31.(Sat), 9. 1.(Sun), 4.(Wed), 5.(Thu), 6.(Fri), 7.(Sat), 8.(Sun)

4 E롯데OI Location

Main Stage, Deungnamu Stadium

Wine&Music Wine Bar Busking Performance



. **1.**(Sun) ~ **9. 7.**(Sat)

Yeche Cultural Center

The festival nights just got more fun Firefly EDM Party



9. 1.(Sun) ~ 9. 7.(Sat)

21:00 ~ 22:30

Choebuk Museum of Art Plaza

Children's Busking



Clown Performance 8. 31.(Sat) ~ 9. 8.(Sun) / Throughout the festival area Bubble Art Performance 8. 31.(Sat), 9. 1.(Sun), 2.(Mon), 7.(Sat) Throughout the festival area

Stilt-Walking Clown 8. 31.(Sat), 9. 1.(Sun), 6.(Fri), 7.(Sat) / Hanpoongru Area

Exhibition, Experience, and Viewing Programs

Firefly Pavilion





Operating Hours 10:00 ~ 22:00 Admission Fee 5,000 KRW Location Muju Yeche Cultural Center

LARVA in Nature



Operating Hours 10:00 ~ 22:00

Location Choebuk Museum of Art

Art exhibitions, children's art experiences, photo booths, etc.

Gotaek Art Festa



9. 4.(Wed) ~ 9. 8.(Sun)

Muju Hyanggyo (135 Dancheon-ro, Muju-eup)

Art exhibitions, children's art docent programs, performances, etc.

Food~Shopping~Fun~

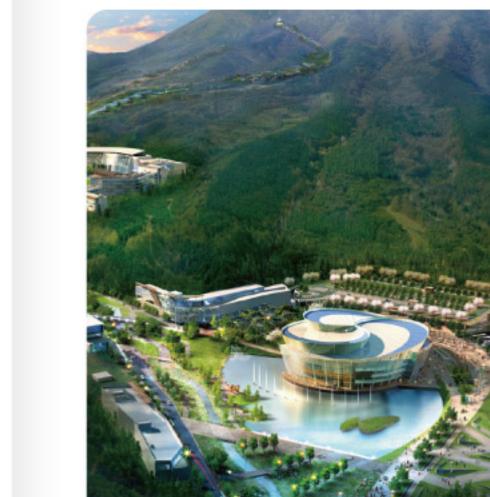


Taekwondowon

Local Agricultural Product Sales Area P2 Parking Lot

The holy site for Taekwondo enthusiasts worldwide

2024 World Taekwondo Octagon Diamond Games



Duration 9. 6.(fri) ~ 9. 8.(sun)

Location Taekwondowon T1 Stadium

Details Experience and Cultural Events such as board breaking experience, crafting experience booths, Taekwondo Won Stamp Tour, and Match Viewing







www.firefly.or.kr







Program Schedule

The schedule may change due to local circumstances

8. 31 (sat)

- 10:30~11:00 Setting up a ritual bamboo pole in the Mountain Room
- 9 14:00~15:00 Splash Festival
- ◆ 15:00~ Ecological Exploration: 2 Days, 1 Night (Pre-registration Required)
- 9 16:00~17:00 Namdaecheon Life+ (Pre-registration) (Fish release + Wish paper flying)
- 8 17:30~18:30 Opening Ceremony Pre-show (Dengfeng Shaolin Martial Arts Team, Muju
- 18:00~19:00 Welcome Reception

18:30~19:30 Entrance Parade

- 8:00~23:00 Firefly Theater Road 'Yabamdoju'
- 19:00~21:00 Firefly Mystical Exploration (
- (8) 19:30~20:50 Opening Ceremony and Celebration
- Featuring trot singer Jang Min-ho 9 21:00~22:00 "Firefly Light Celebration" (Anseong Falling Flower Fireworks Drone Show + Fireworks + Laser Show + Starlight Bridge)
- 21:00~23:00 Firefly Starlight Picnic (Pre-registration)

9.7 (sat)

- 9 14:00~15:00 Splash Festival
- ◆ 15:00~ Ecological Exploration: 2 Days, 1 Night (Pre-registration Required)
- 9 16:00~17:00 Namdaecheon Life+ (Pre-registration)
- 8:00~23:00 Firefly Theater Road 'Yabamdoju' Muju-eup Jugyero 8-gil Area (Muju Theater Street)
- 8 19:00~20:30 "Firefly Rock Concert" * Featuring No Brain, * 6Band, * Lazybone
- 19:00~21:00 Firefly Mystical Exploration (Pre-registration) 3 20:30~21:00 Wine Bar Busking Performance
- 9 21:00~22:00 "Firefly Light Celebration" Fireworks + Laser Show + Starlight Bridge)
- 1 21:00~22:30 Firefly EDM Party

3 Yeche Cultural Center Parking Lot

21:00~23:00 Firefly Starlight Picnic (Pre-registration)

Wim Hwan-tae Literature Hall & Choebuk Museum of Art Art Indoor Veche Cultural The Property of Property Control of Property Co

5 Indoor Yeche Cultural

- 13:00~17:00 KBS National Singing Contest
- 9 14:00~15:00 Splash Festival
- ◆ 15:00~ Ecological Exploration: 2 Days, 1 Night (Pre-registration Required)
- 9 16:00~17:00 Namdaecheon Life+ (Pre-registration) (Fish release + Wish paper flying)
- 8 17:00~17:30 Muju County Traditional Music Preservation Society Performance
- B 17:30~18:30

 Jeonju University "Fight Fathers",
 Dengfeng Shaolin Martial Arts
 Demonstration Team
- 8 18:30~19:00 Taekwon Rock Parade with Muju
- 19:00~20:00 Mandolin Orchestra Concert
- 8 19:00~20:30 "Star-Day" With the Stars of Muju~
- 19:00~21:00 Firefly Mystical Exploration (Pre-registration) 3 20:30~21:00 Wine Bar Busking Performance
- 9 21:00~22:00 "Firefly Light Celebration" (Anseong Falling Flower Fireworks Drone Show -Fireworks + Laser Show + Starlight Bridge)
- 1 21:00~22:30 Firefly EDM Party
- 21:00~23:00 Firefly Starlight Picnic (Pre-registration)

9. 8 (sun)

Festival Site and Firefly Habitat Area

- 9 14:00~15:00 Splash Festival
- ◆ 15:00~ Ecological Exploration: 2 Days,
- † 19:00~21:00 Firefly Mystical Exploration
- 8 19:00~21:00 Closing Ceremony (Pre-show: Saulabi) Closing performances

*Jung Dong-ha, Lyn, Jung In

9. 2 (mon)

- Children's Creative Musical 'The Land of Nature, Muju' (1st Performance)
- Performance)
- Firefly Mystical Exploration (
- Wine Bar Busking Performance

9. 3 (tue)

- KBS National Singing Contest Final Recording
- Blue Dream High School Drama Performance
- 19:00~21:00 Firefly Mystical Exploration (P
- 3 20:30~21:00 Wine Bar Busking Performance
- 1 21:00~22:30 Firefly EDM Party

9. 4 (wed)

- 2024 Jeollabuk-do Cultural Center Day
- Ecological Exploration: 2 Days,
- Muju Middle School Drama Performance
- "Global Taekwondo Day"
- 19:00~21:00 Firefly Mystical Exploration (P
- 3 20:30~21:00 Wine Bar Busking Performance

National Sports Center

Muju County Office

Grass Plaza in Front of Traditional Craft Workshop

30 Firefly EDM Party

- Children's Creative Musical 'The Land of Nature, Muju' (2nd

- 1 21:00~22:30 Firefly EDM Party

Firefly International Environmental Symposium

8 19:00~20:30 "Trot Day"

1 21:00~22:30 Firefly EDM Party

Ecological Exploration: 2 Days,

9. 6 (fri)

9. 5 (thu)

Firefly Junk & Recycling Science Competition

Ecological Exploration: 2 Days,

Muju High School Drama Performance

Firefly Mystical Exploration (Pre-registration)

Wine Bar Busking Performance

«An Seonghun «Oh Yujin »Hwang Jinhui »Oh Yejung

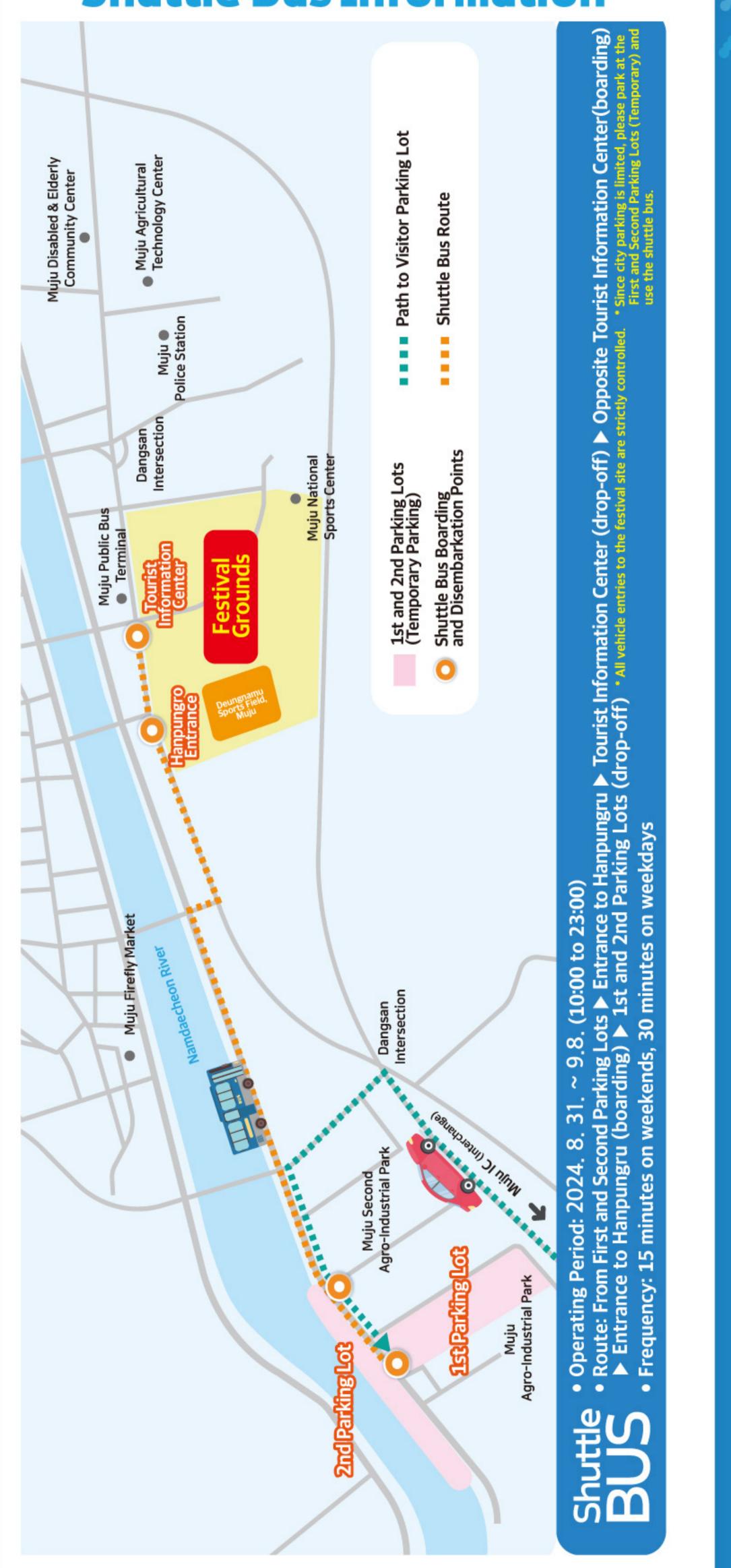
제28호 2024: The Year to Visit Nature Special City Muju

平地兴兴之山

- Namdaecheon Life+ (Pre-registration)
- Bunam Boat-Burying Ritual Performance
- Firefly Theater Road 'Yabamdoju'
- "Eco-Friendly Concert"
- Firefly Mystical Exploration (Pre-
- 0:30~21:00 Wine Bar Busking Performance
- "Firefly Light Celebration"
- Firefly EDM Party
- Firefly Starlight Picnic (Pre-registration)



Temporary Parking and **Shuttle Bus Information**



2024: The Year to Visit Nature Special City Muju The 28th Muju Firefly Festival

Organized by : 🕠 무주군 Managed by : 🗆 🛏 🔨 무주반딧불축제 제전위원회

Supported by: Ministry of Culture, Sports JEONBUKSTATE TOURSM TOURSM TOURSM TOURISM TOURISM TOURISM Foundation

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